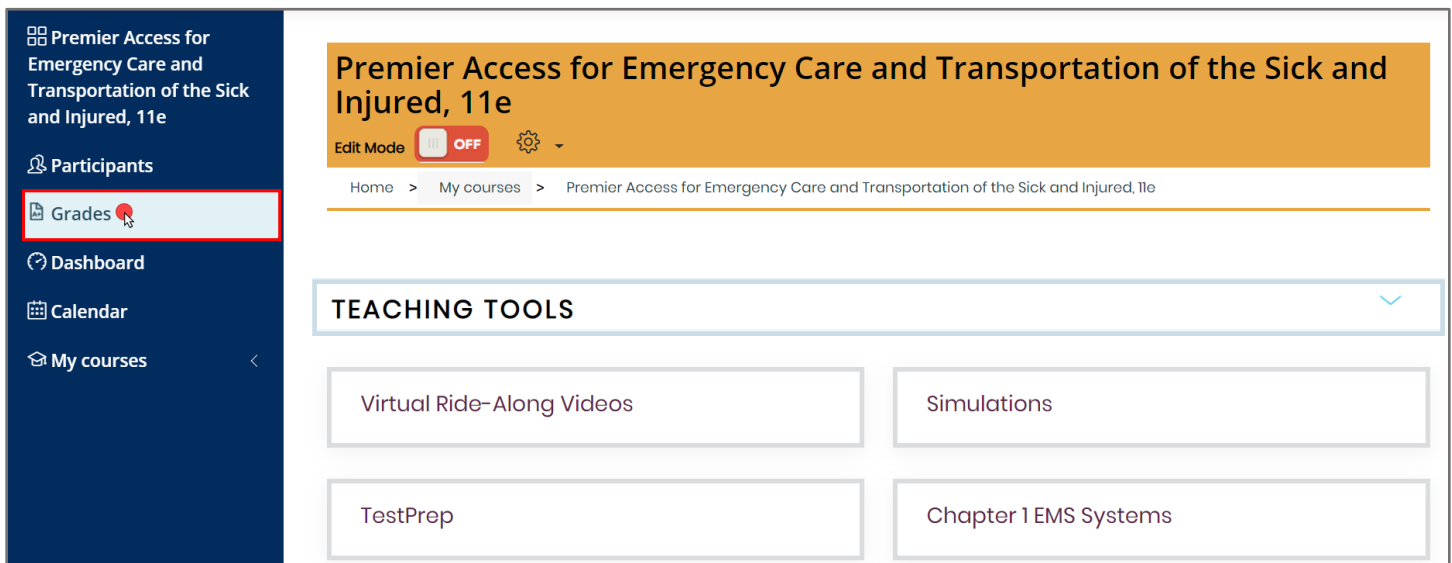


How to Review eBook Analytics

This document contains instructions on how to access and use the eBook's Analytics tool within your course. Ebook Analytics is a customizable report in which student data is displayed in a variety of graphical formats to reveal reading time spent in the eBook and quiz performance.

1. From your course homepage, click on the **Grades** option from the **Navigation Drawer** to the left of the page.



The screenshot shows a course interface. On the left is a dark blue navigation drawer with the following items: Premier Access for Emergency Care and Transportation of the Sick and Injured, 11e; Participants; Grades (highlighted with a red box); Dashboard; Calendar; and My courses. The main content area has a title bar for 'Premier Access for Emergency Care and Transportation of the Sick and Injured, 11e' with an 'Edit Mode OFF' toggle and a settings icon. Below the title bar is a breadcrumb trail: Home > My courses > Premier Access for Emergency Care and Transportation of the Sick and Injured, 11e. A 'TEACHING TOOLS' section is visible, containing four buttons: Virtual Ride-Along Videos, Simulations, TestPrep, and Chapter 1 EMS Systems.

2. Next, under the default **View** tab, select the **Additional Report** subtab.

The screenshot shows the NAVIGATE interface. At the top, the breadcrumb trail reads: Home > Courses > PSG > Preferred Access for Fire Officer: Principles and Practice, Fourth Edition_1 > Grades > Grade administration >. Below this, the 'Additional Report' section is active, with a dropdown menu set to 'Additional Report'. A horizontal menu contains tabs for 'View', 'Setup', 'Scales', 'Outcomes', 'Letters', 'Import', and 'Export'. Underneath, a row of subtabs includes 'Additional Report', 'Grader report', 'Grade history', 'Outcomes report', 'Overview report', 'Single view', and 'User report'. The 'Additional Report' subtab is highlighted with a red box and a mouse cursor. At the bottom, two buttons are visible: 'EBook Analytics OP2' and 'Insights'.

3. Click on the **Ebook Analytics** option displayed below to launch the tool in a new window.

This screenshot is identical to the previous one, showing the same NAVIGATE interface. In this view, the 'EBook Analytics' button at the bottom left is highlighted with a red box and a mouse cursor, indicating it is the target for the next step.

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4. Across the top of the page are the report filters. If you currently teach multiple courses, you may use the **Select Book** dropdown menu to choose a different eBook and the **Select Group** dropdown to capture data for specific groups of students which you may have created previously using the Manage eBook Groups tool.

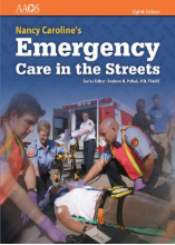
Home > Teacher Reports

Teacher Reports

SELECT BOOK
Nancy Caroline's Emer... ▼

SELECT GROUP
All Groups ▼

DURATION
Jan 1, 2017 - Jul 9, 2020 ▼

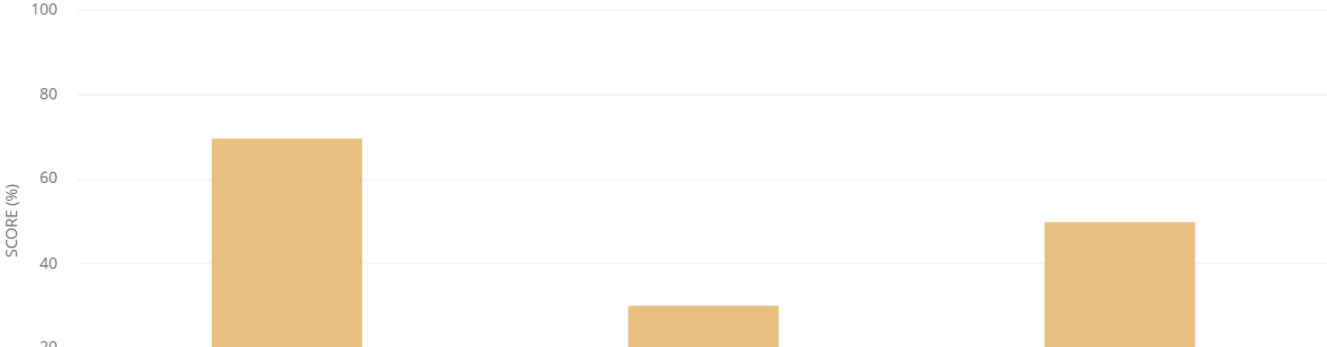


Nancy Caroline's Emergency Care in the Streets
By Andrew N. Pollak
Publisher : Jones and Bartlett Learning
ISBN : 9781284457308

62 Chapters | 2451 Enrichments

3.9 Time Spent (Hours)	11 Annotations Created	10 Enrichment Views	50% Average Score
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Chapter-wise Class Performance



Chapter	Score (%)
Chapter 1	70
Chapter 2	30
Chapter 3	50

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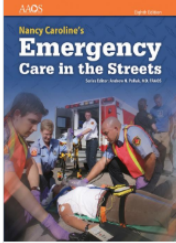
5. The **Duration** dropdown menu should be used to determine the period of time for which you wish to report the eBook usage date.
 - a. You may use the preset options by clicking one of **Last 7 days, Month to Date, or Year to Date** options
 - b. Alternatively, you may use the interactive calendar displayed by navigating to a start date of your choosing, clicking on it, and then finding and clicking on an end date. The days for which eBook data will be reported are then highlighted in gray.
 - c. When satisfied with your filter selections in the **Duration** dropdown, click **Apply**.

The screenshot shows the 'Teacher Reports' interface. At the top, there are three dropdown menus: 'SELECT BOOK' (Nancy Caroline's Emer...), 'SELECT GROUP' (All Groups), and 'DURATION' (Jan 1, 2017 - Jul 9, 2020). Below these are two calendar views for June 2020 and July 2020. A red box highlights the 'DURATION' dropdown. A red callout box labeled 'Preset options' points to a menu with 'Last 7 Days', 'Month to Date', and 'Year to Date'. Another red callout box labeled 'Switch between months using the arrows.' points to the left and right navigation arrows on the calendar headers. At the bottom right, there are 'Apply' and 'Clear' buttons, with 'Apply' highlighted by a red box.

6. The first section of the report to the right of the title cover will display the **Time Spent**, or total time spent by all course users in the eBook, the total number of **Annotations Created**, the total number of **Enrichment Views**, such as videos and animations, and the **Average Score** your class has achieved in eBook quizzes, if applicable.

Teacher Reports

SELECT BOOK: Nancy Caroline's Emer...
SELECT GROUP: All Groups
DURATION: Jan 1, 2017 - Jul 9, 2020



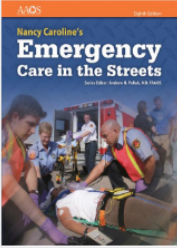
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3.9 Time Spent (Hours)	11 Annotations Created	10 Enrichment Views	50% Average Score
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Chapter-wise Class Performance

7. Below, the **Chapter-wise Class Performance** bar graph displays the average score your class has achieved in the given chapters, if applicable.



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62 Chapters | 2451 Enrichments

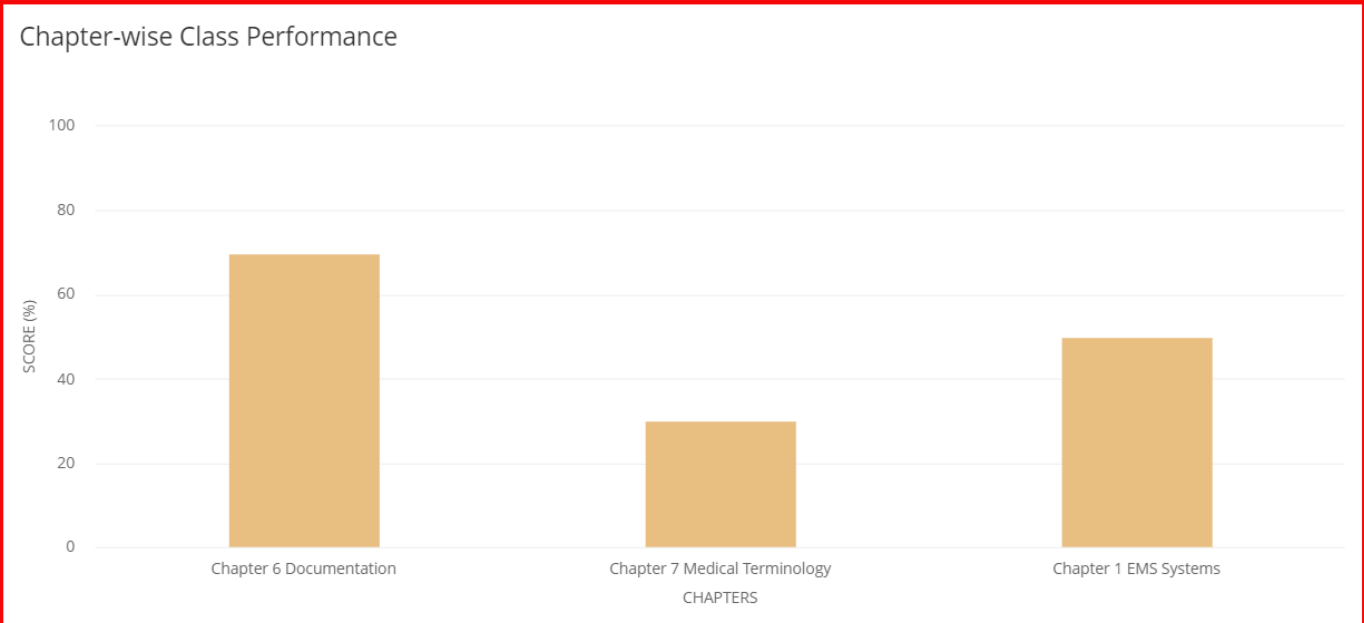
3.9
Time Spent
(Hours)

11
Annotations
Created

10
Enrichment
Views

50%
Average
Score

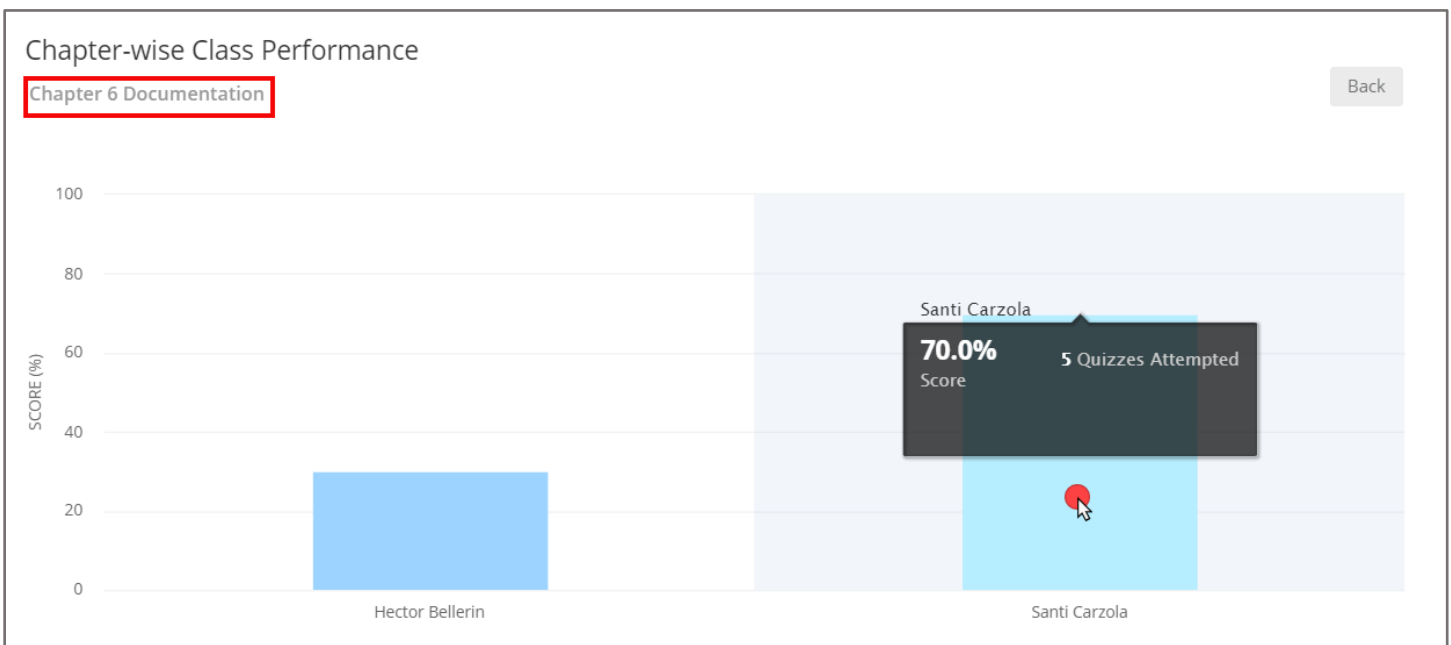
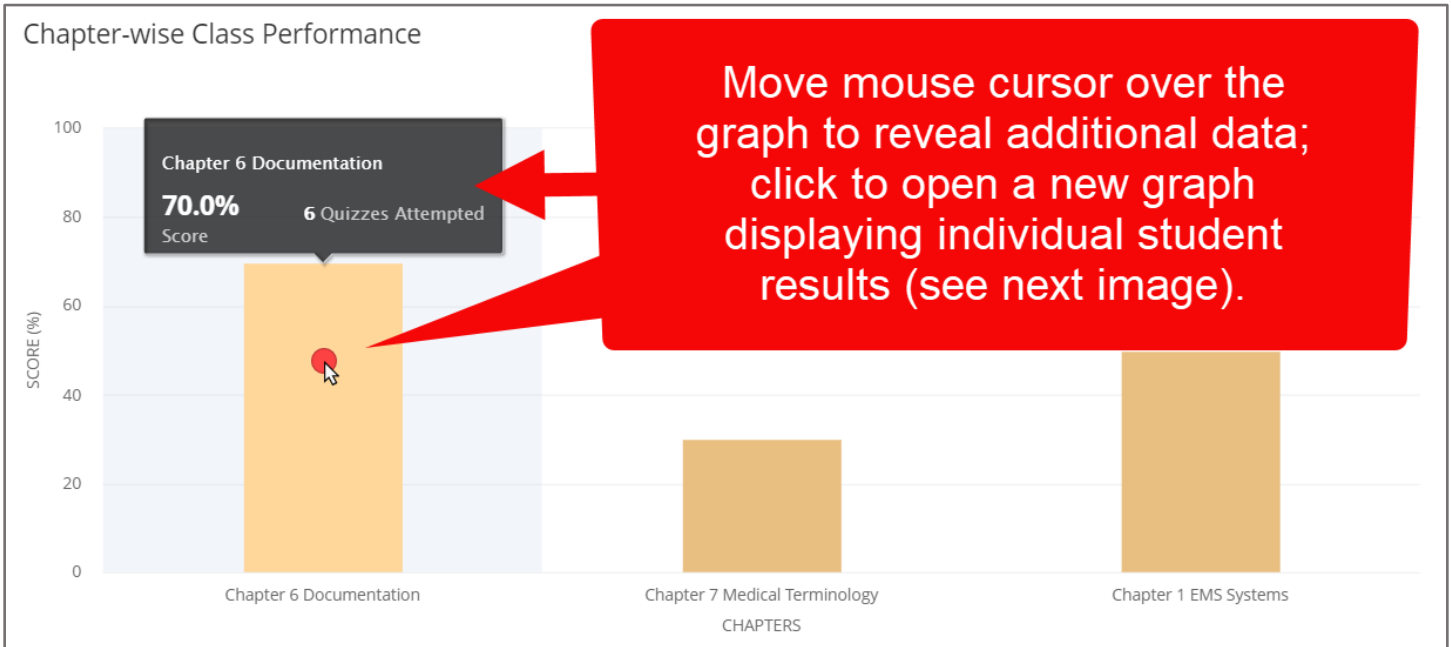
Chapter-wise Class Performance



Chapter	Average Score (%)
Chapter 6 Documentation	70
Chapter 7 Medical Terminology	30
Chapter 1 EMS Systems	50

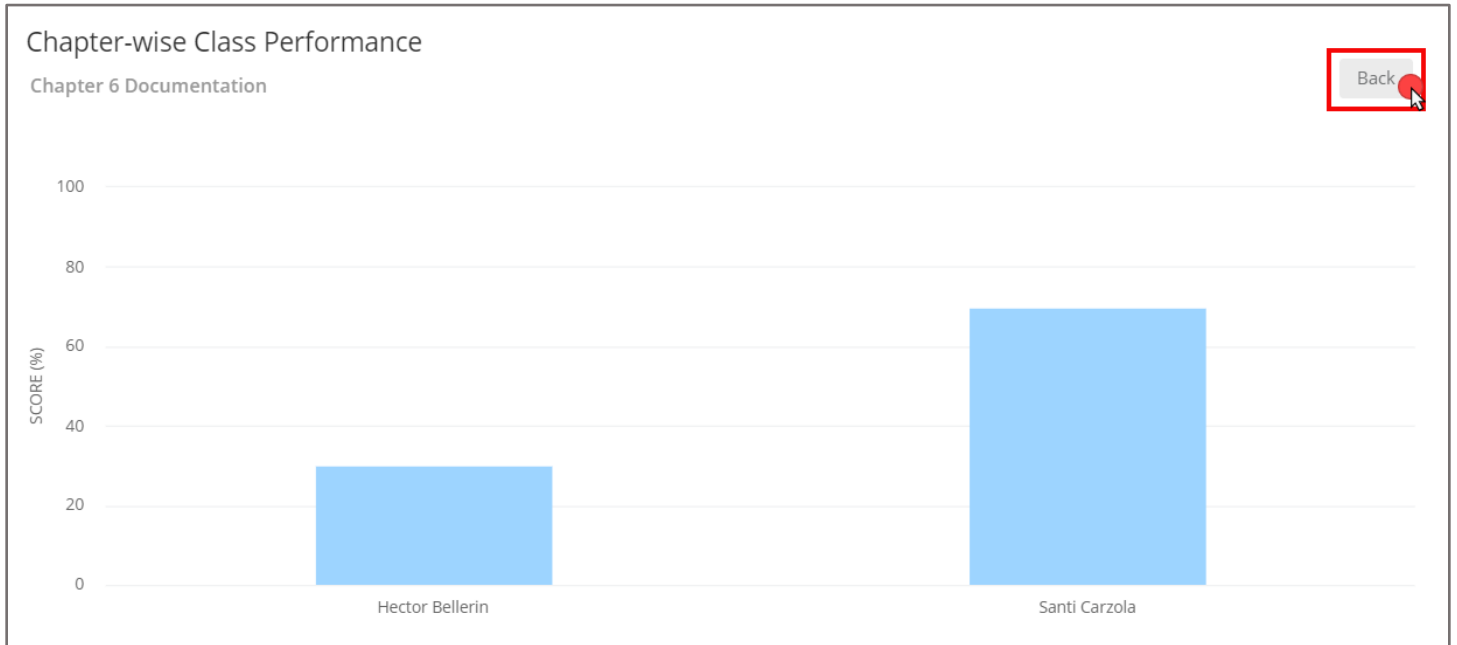
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8. You may hover your mouse over each bar to reveal the associated numerical data and click to reveal a new graph displaying individual student's results.



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9. Click the **Back** button in the top right of the individual results graph to return to the original graph.



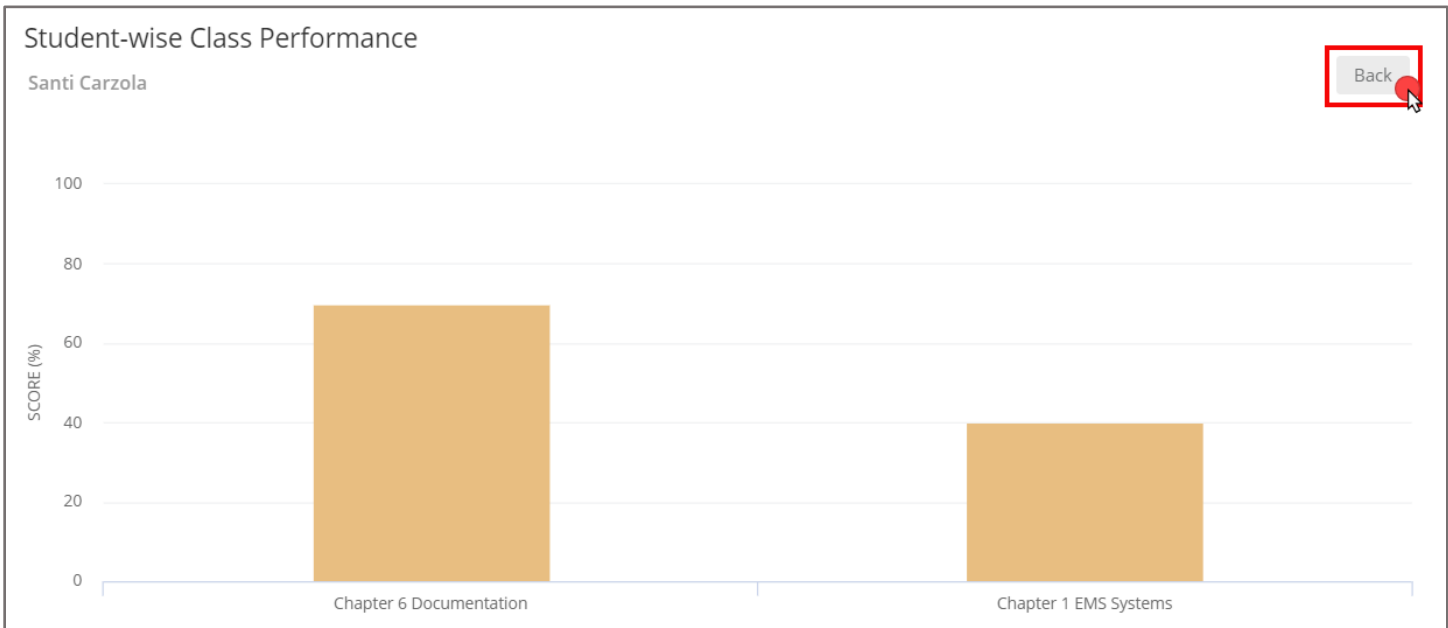
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10. Next, the **Student-wise Class Performance** chart displays average eBook quiz scores by student, if applicable. Like the above, these bars are also interactive and may be clicked to reveal a breakdown of each of the student's attempts by chapter.



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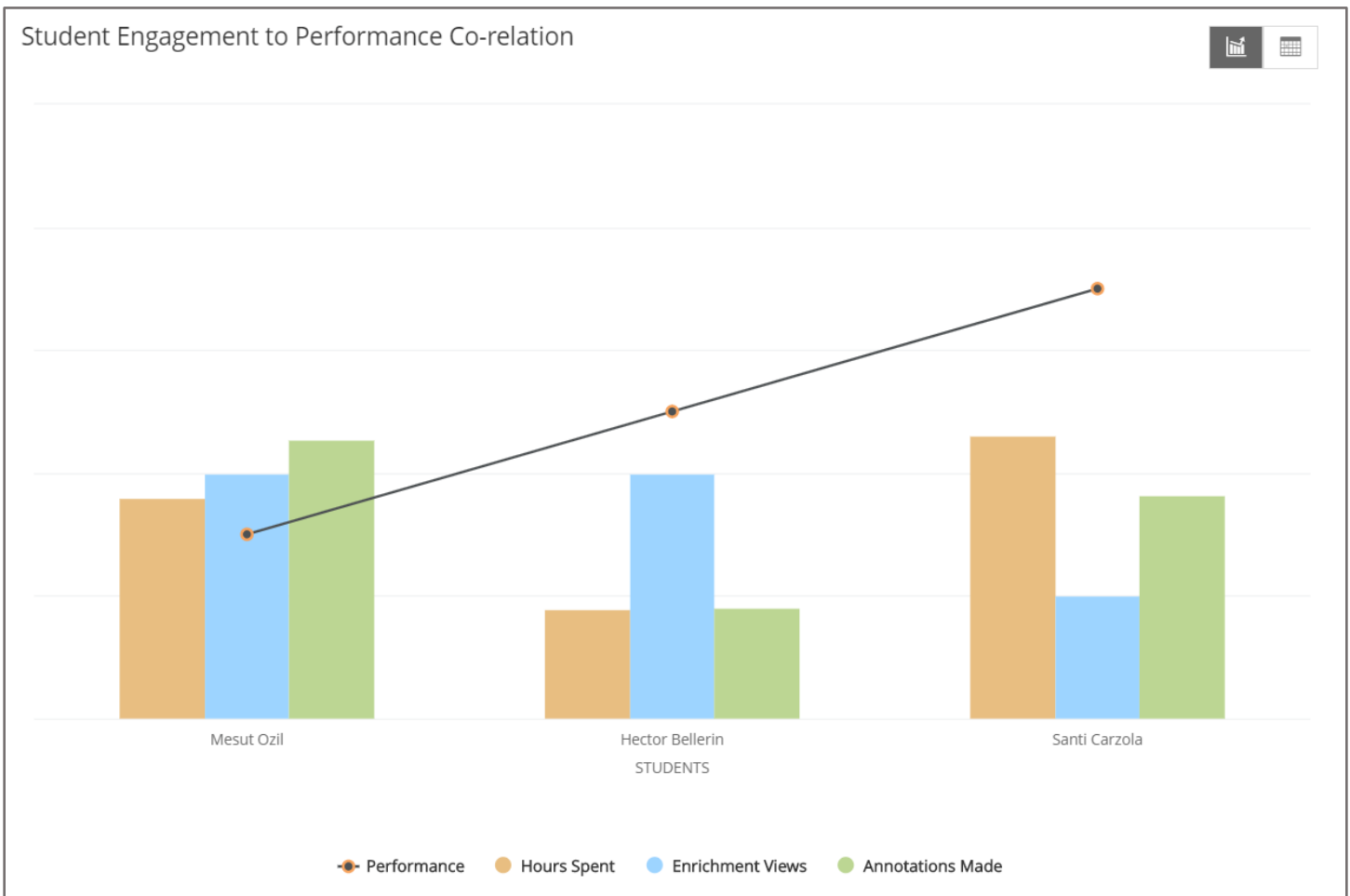
11. Click the **Back** button at the top left of the section to return to the original graph.



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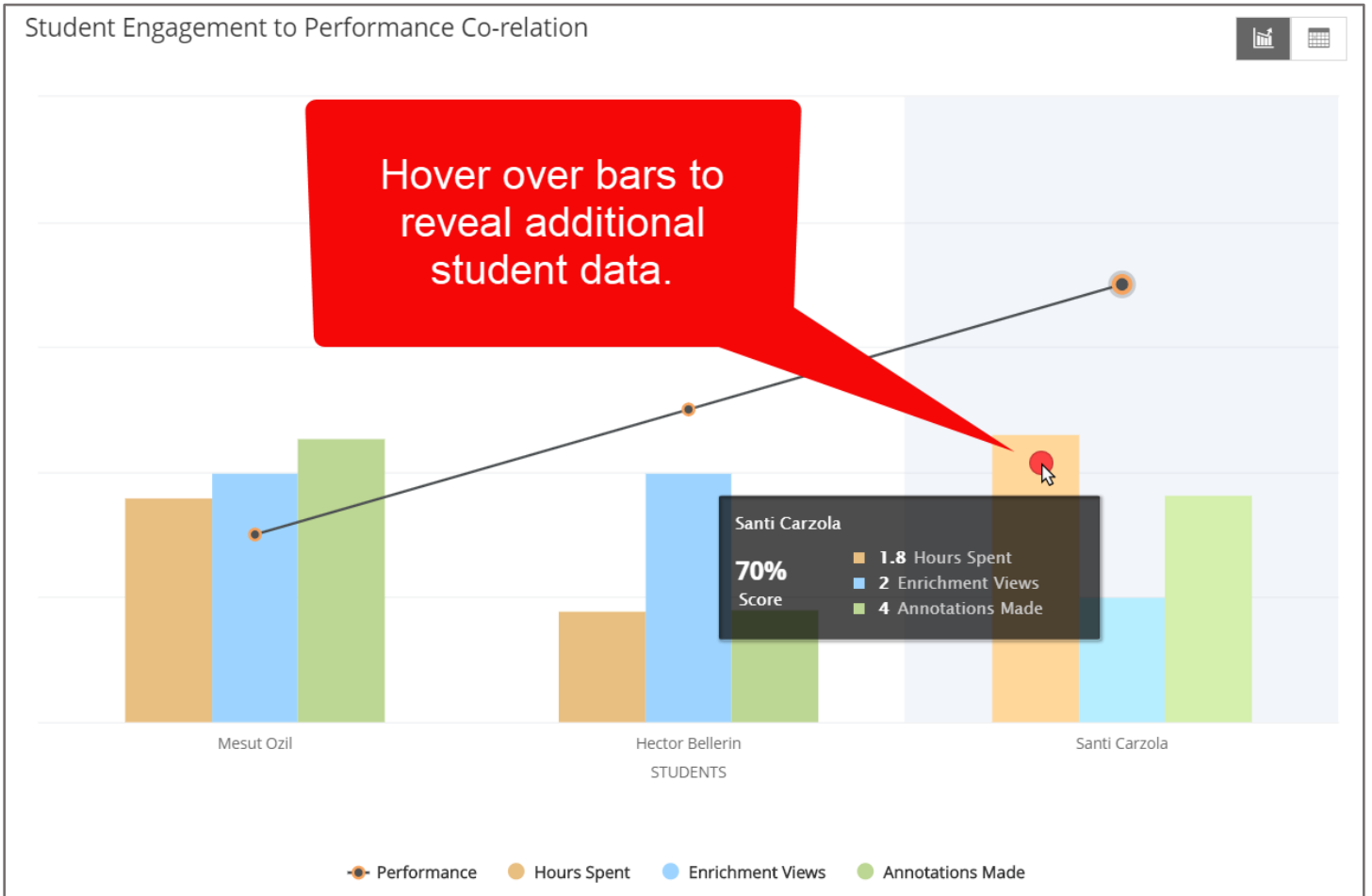


12. Finally, the **Student Engagement to Performance Co-relation** chart compiles each of your student's reading time in correlation with their eBook quiz performance. Please note, if your eBook does not include quizzes, the chart will only reveal time spent reading and engaging supplemental resources in the e-text.



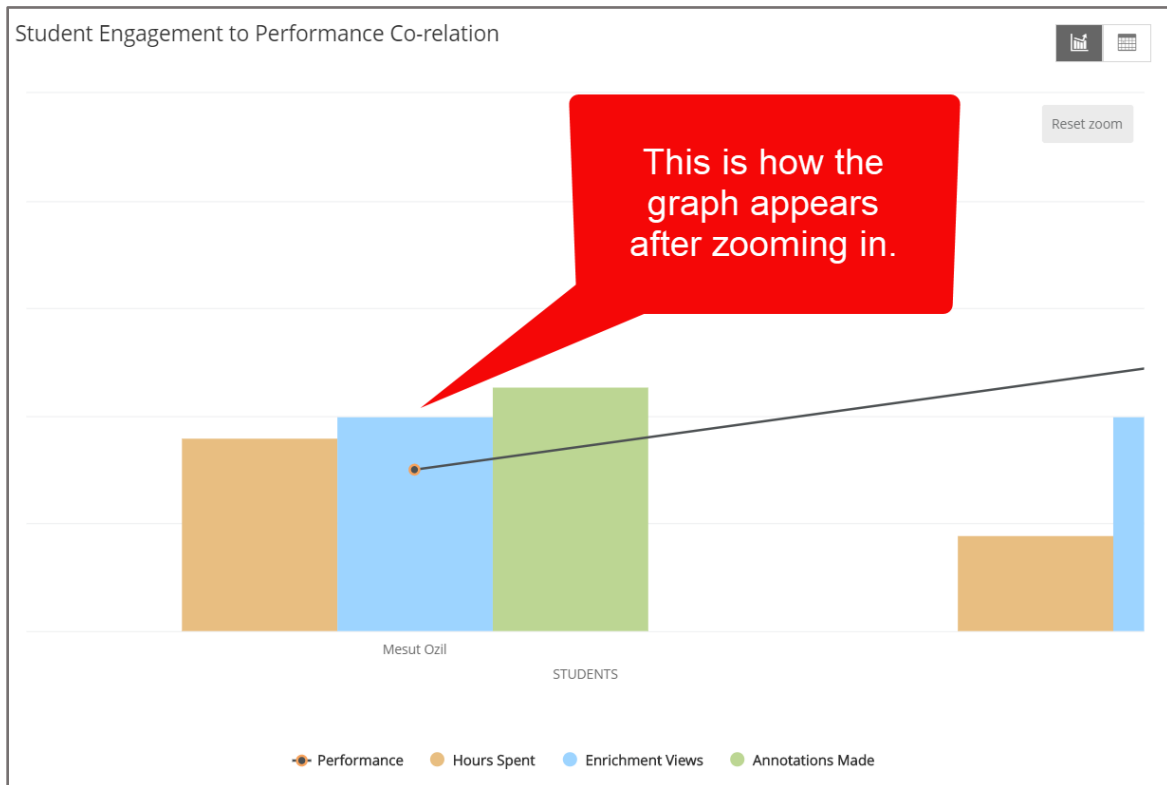
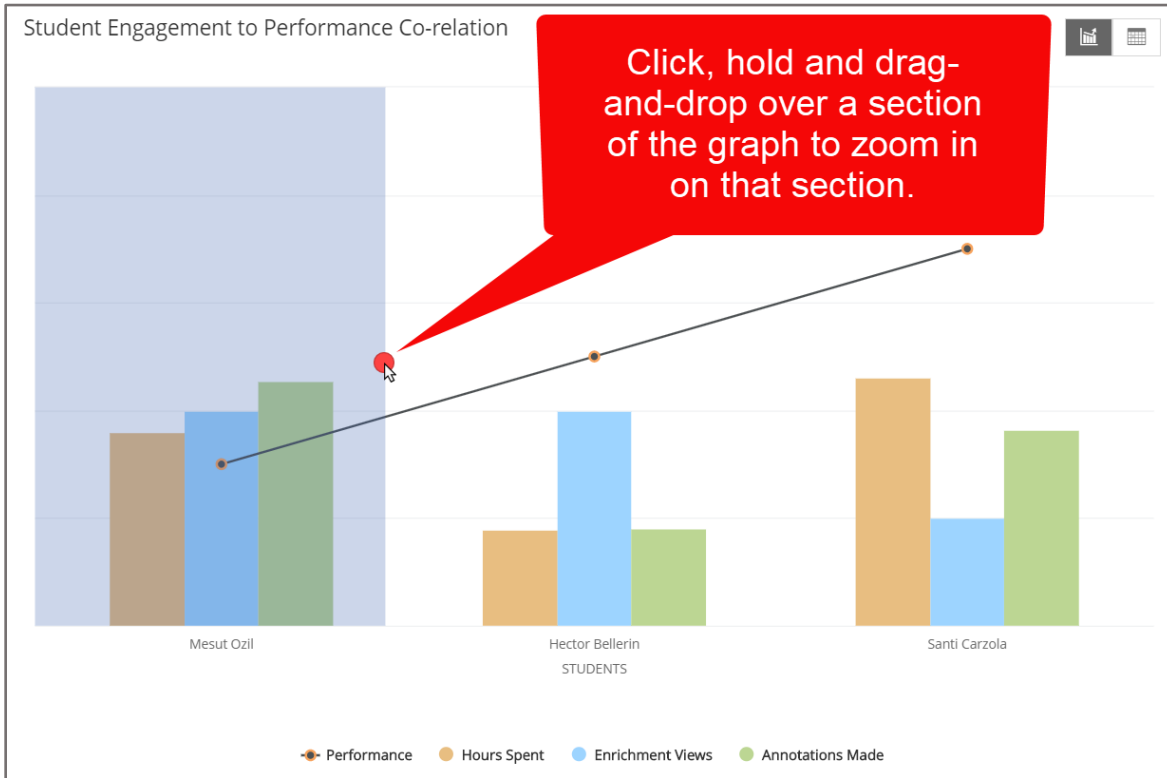
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13. Hover over any of the student's bars to reveal his or her numerical data and performance score.



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14. If you have a large class and the graph is difficult to read, you may click, hold and drag-and-drop to zoom into any targeted section for a closer look.



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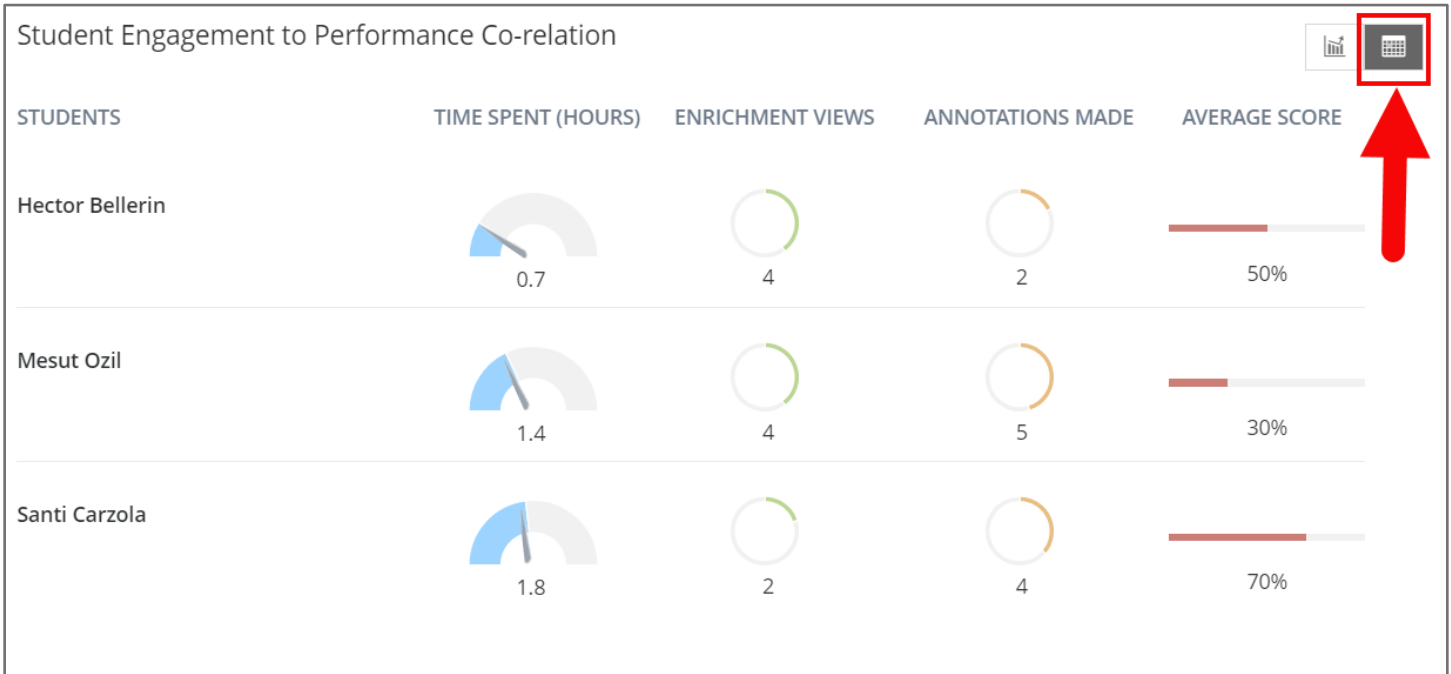
15. You may then click the **Reset zoom** button to return to your default view.



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16. Click the **table** button in the top right of the chart to change to a clean dashboard view which lists each student vertically and their respective activity data and scores horizontally.



17. When finished, you may close the report window and continue working in your course.